



CALL FOR SMALL COMMUNICATION AND AWARENESS ACTIONS WITHIN THE FRAMEWORK OF THE ACCOBAMS SURVEY INITIATIVE

Introduction

Established under the auspices of the Convention on the Conservation of Migratory Species of Wild Animals (UNEP/CMS), the Agreement on the Conservation of Cetaceans of the Black Sea, Mediterranean Sea and contiguous Atlantic area (ACCOBAMS) is an Intergovernmental Agreement aimed at achieving and maintaining a favourable conservation status for cetaceans through the implementation of coordinated measures.

The ACCOBAMS Permanent Secretariat, based in Monaco, is implementing the "ACCOBAMS Survey Initiative" (ASI) project whose general objective is to establish a harmonized and coordinated monitoring system for cetacean species at the level of the ACCOBAMS area, in the Mediterranean and the Black Sea, with a view in particular to increase knowledge on cetacean populations and to improve conservation measures for these endangered species.

Within this framework, the first cetacean large-scale survey will be carried out during the summer 2018 within the whole Mediterranean (the Black Sea survey will come later). This campaign will take place from mid-June to the end of July with the participation of scientists from the different countries of the Mediterranean.

Contributing to the Aichi targets of the Convention on Biological Diversity, this unprecedented effort in the Mediterranean will enable riparian countries to establish a baseline of cetacean populations and ensure long-term monitoring of these endangered species, participating to regional and national efforts to monitor the state of the marine environment.

The ASI project is a large international collaborative project. Given its exceptional nature and the significant resources that will be deployed, an important communication component is planned, especially during the key phase of the field campaign in the summer of 2018.

Call

Within the framework of the ASI, the ACCOBAMS Permanent Secretariat launches a call for small communication actions to promote the project at the national level and to increase its visibility in the countries participating in the campaign, and more generally to raise awareness about cetacean conservation issues.

These communication / awareness actions can be carried out at the local level, in the countries participating in the campaign, before, during or after the field campaign to be held in June and July 2018.

Form, specific objectives and beneficiaries / target audience of these communication actions are flexible but need to be adapted to the local context and local issues of cetacean conservation, taking into account the opportunity that the ASI project represents for the Mediterranean. This may be for example communication / awareness actions in schools, with local authorities, national administrations, private sector, fishermen, whale watching operators, etc... The format can take any desired form, for example videos for local or national broadcasts, photo or panel exhibitions, web page development on a partner site, a Facebook live, a radio program, events, printing of communication material, etc...



Submission

The proposals shall be submitted through any organization which is legally established at the national level, such as governmental Institutions and non-governmental organizations (NGOs).

The proposals must be presented according to the form attached. They will include a short description of the proposed action (3 pages max) specifying: the local issues and the objectives of the action, the target audience, the means of implementation, a provisional timetable as well as a budget estimate of the required means.

Proposals can be submitted in English or French.

The duration of an action may not exceed 6 months and the maximum budget will be 1,500 Euros per action.

However, proposals with a higher budget could be considered depending on the quality of the proposal and the total budget available.

An applicant is allowed to submit a maximum of two proposals.

Transnational initiatives, and communication actions that can be reproduced or renewed nationally, or internationally (e.g. rotating exhibition, film to be broadcast, sensitization session in schools / universities ...) are encouraged.

Proposals should be submitted to the ACCOBAMS Executive Secretary (fcdescroix@accobams.net) and, in copy, to the ASI Project Officer (jbelmont@accobams.net) and ACCOBAMS Projects Officer (cleravallec@accobams.net) **not later than 15th of April 2018**.

For additional information, clarification or any communication relating to this Call for proposals, applicants may write to cleravallec@accobams.net and, in copy, to fcdescroix@accobams.net.

Selection

Proposals will be shared with the Project Steering Committee¹ and evaluated according to the following criteria:

- Relevance of the proposed action in relation to the ACCOBAMS Survey Initiative project
- Coherence of proposed activities and organization of action
- Adequacy of the proposed budget in relation to the action
- Replicability, originality and innovative aspects of the proposed action.

Taking into account budget availability, a maximum of 10 actions can be supported.

Geographical balance between the different regions of the Mediterranean will also be considered in the choice of proposals.

Once the proposals have been selected by the Steering Committee, the ACCOBAMS Secretariat will establish Memorandum of Collaboration with the selected organizations in order to ensure a start of the actions in May 2018.

¹ The Steering Committee of the ASI project is composed of the ACCOBAMS Permanent Secretariat, the Regional Activity Center for Specially Protected Areas, the IUCN Center for Mediterranean Cooperation, the French Agency for Biodiversity, the Italian Institute for Environmental Protection and Research and the PELAGIS Observatory of the University of La Rochelle.



Proposal for a communication / awareness action within the framework of the ACCOBAMS Survey Initiative

A. THE APPLICANT

1. Identity

Full legal name	
Acronym	
Legal status	
Official address	
Contact person	
Telephone number	
E-mail address	

2. Partners

Will the action be implemented in collaboration with a partner Organisation?

Yes

No

If Yes, please indicate:

- the identity of the partner:

Full legal name	
Acronym	
Legal status	
Official address	
Contact person	
Telephone number	
E-mail address	

- the role of the partner:

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B. THE PROPOSED ACTION

1. Description

1.1. Background and objectives

1.2. Description

1.3. Duration and schedule

1.4. Budget estimate

Please indicate the amount and nature of the expenditures for each planned activity.

C. DECLARATION OF THE APPLICANT

I, the undersigned, as the person responsible in the applying organization, hereby certify that the information given in this file is true and correct.

Name:

Function:

Date and place:

Sign and seal: